



地球一小时

“地球一小时”

——2010年3月27日（星期六）20：30

行动起来，关灯一小时，应对气候变化

2010年3月27日20：30，“地球一小时”活动将在全球开展。加入我们的行列，熄灭灯光，向全世界发出“紧急行动，应对气候变化”的倡议。

地球一小时2010活动将号召每个人承担责任，为确保一个可持续的未来发挥自己的作用。

地球一小时2010年的目标：全球6000多个城市、超过10亿人参与活动，政府、企业、社区积极加入，让“地球一小时”成为世界上规模最大的环保行动。

在中国，我们正与合作伙伴共同努力，推动全国至少30个城市参与3月27日20：30的熄灯活动。

应对气候变化需要全球公众的强烈意愿与协作。中国政府已作出承诺，到2020年会在2005年碳排放量的基础上减排40%-45%。因此地球一小时2010也是传递中国公众对于中国减少温室气体排放，向低碳经济转变的支持。我们将在3月22日到3月26日（周一至周五）推出地球一小时低碳生活周，引领公众在日常生活中做出真正的低碳改变。

2007年，地球一小时发起于澳大利亚的悉尼，当年3月31日（星期六），超过220万家庭和企业在此时关上了灯。2008年，全球更有约5000万到1亿人参与了地球一小时的活动。

在2009年，来自88个国家中4159个城市的数亿人参与行动。包括北京的鸟巢、水立方，上海的东方明珠、环球金融中心，吉萨的狮身人面像和金字塔，巴黎的埃菲尔铁塔在内的全球地标建筑都在当天关灯。

WWF号召

◇个人/志愿者 ◇社区 ◇学校 ◇企业 ◇政府

加入我们，参与地球一小时2010活动！

气候变化是一个不可改变的事实，它和我们每个人息息相关。地球一小时是带来希望和变革的契机。行动起来，世界将因此而改变。



3月27日 20:30
2010“地球一小时”
期待您的参与！

欲知更多信息，请访问
www.earthhour.org.cn



地球一小时

Earth Hour

– Saturday 27 March 2010, 8:30PM

The hour the world unites and takes action against global warming

At 8.30pm on Saturday 27 March 2010, cities across the world will turn off their lights for one hour – **Earth Hour** – sending a powerful global message of the urgent need to take action on global warming. Making a difference can be as easy as turning off the lights.

Our goal is for **Earth Hour 2010** to be the world's largest mass participation event and involve **over one billion people** around the globe. We aim for more than **6000 cities** to turn off lights for one hour while engaging businesses, governments, communities and individuals.

In China, we are working with our various partners to bring Earth Hour to at least 30 cities across the country. We are also calling on the Chinese public to make real changes in their daily life by holding an **Earth Hour Low-Carbon Lifestyle Week** from Monday March 22 to Friday March 26, leading up to the big day on Saturday.

After the **Copenhagen Climate Summit** in Dec 2009, there is much to be done to fight climate change with very little time remaining. China is committed to reducing its carbon emissions by 40-45% by 2020 compared with 2005 levels. Earth Hour 2010 aims to send a message that the Chinese public supports and can contribute to our country's commitment to reduce greenhouse gas emissions and shift towards a low-carbon economy.

Earth Hour began in one city, in one country in 2007. More than 2.2 million households and businesses in Sydney, Australia turned off their lights for one hour on Saturday 31 March 2007. An estimated 50 to 100 million people around the world switched off their lights for **Earth Hour** in 2008.

In 2009, hundreds of millions people voted Earth with their light switch in **4159 cities across 88 countries**, including 73 national capitals and 9 of the world's 10 most populated cities. Earth Hour was held for the first time in China.

Global landmarks that switched off included **the Bird Nest and Water Cube in Beijing, the Oriental Pearl Tower and World Financial Center in Shanghai**, The Sphinx and Pyramids at Giza and the Eiffel Tower in Paris. Earth Hour 2009 created history as the greatest voluntary action ever witnessed.

Earth Hour 2010 will be a major call to action for everyone to take responsibility and play a part in ensuring a sustainable future.

WWF is calling on

• Individuals/volunteers • Communities • Schools • Businesses • Governments

to join us for Earth Hour 2010.

Climate change is real and affects us all. Earth Hour is a way to bring hope and inspire change. Imagine what we can do if we act together.



Join us on
March 27 at 8:30pm
for Earth Hour 2010.

For more information, visit
www.earthhour.org.cn